

PRIVACY POLICY/POPIA

"SHELDON SCHULTZ BOXING ACADEMY"

www.sheldonboxing.co.za

Introduction

Welcome to *Sheldon Schultz Boxing Academy*. We are committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently in accordance with the Protection of Personal Information Act (POPIA).

1. Personal Information We Collect

We collect and process personal information that you provide directly to us when you:

- Register for our classes or events.
- Enroll in membership programs.
- Sign up for our newsletters.
- Contact us for information or support.

The types of personal information we may collect include:

- Full name
- Contact details (email address, phone number, physical address)
- Date of birth
- Emergency contact information
- Health and medical information (relevant to participation in boxing activities)
- Payment information

2. How We Use Your Personal Information

Your personal information is used to:

- Provide and manage our services.
- Communicate with you regarding your membership, class schedules, events, and any other services you have requested.
- Improve our services and your experience.
- Ensure the safety and health of participants.
- Process payments and maintain financial records.

3. Sharing Your Personal Information

We do not sell your personal information. We may share your personal information with:

- Service providers who assist with our operations (e.g., payment processors, IT service providers).
- Legal authorities if required by law or to protect our rights.
- Emergency medical personnel in case of an accident or medical emergency.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

5. Your Rights

Under POPIA, you have the right to:

- Access your personal information.
- Correct or update your personal information.
- Object to the processing of your personal information.
- Withdraw your consent at any time where we rely on your consent to process your personal information.
- Lodge a complaint with the Information Regulator if you believe your privacy rights have been violated.

6. Retention of Personal Information

We retain your personal information for as long as necessary to fulfill the purposes we collected it for, including any legal, accounting, or reporting requirements.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes.

8. Contact Us

If you have any questions about this Privacy Policy or our treatment of your personal information, please contact us at:

Sheldon Schultz Boxing Academy

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